

Applicability	Service	Indicator	Value
All	<alamy.com>	Name of the service provider	Alamy
All	<alamy.com>	Date of the publication of the report	16/03/2026
All	<alamy.com>	Date of the publication of the latest previous report	15/01/2026 - Previous
All	<alamy.com>	Starting date of reporting period	02/07/2025
All	<alamy.com>	Ending date of reporting period	17/02/2026

; report was submitted internally for publication on 18/11/2025. But due to technical delays, it was not published online until 1

15/01/2026

Category label	Category description	Category of illegal content / incompatible with the terms and conditions	Contextual information
TOTAL	All the entries	TOTAL	
Category 1	Animal welfare	STATEMENT CATEGORY ANIMAL WELFARE	
Category 1a	Animal harm	KEYWORD ANIMAL HARM	
Category 1b	Unlawful sale of animals	KEYWORD UNLAWFUL SALE ANIMALS	
Category 1c	Not captured by any other sub-category	KEYWORD OTHER	
Category 2	Consumer information infringements	STATEMENT CATEGORY CONSUMER INFORMATION	
Category 2a	Hidden advertisement or commercial communication, including by influencers	KEYWORD_HIDDEN_ADVERTISEMENT	
Category 2b	Insufficient information on traders	KEYWORD_INSUFFICIENT_INFORMATION_ON_TRADERS	
Category 2c	Misleading information about the characteristics of the goods and services	KEYWORD_MISLEADING_INFO_GOODS_SERVICES	
Category 2d	Misleading information about the consumer's rights	KEYWORD_MISLEADING_INFO_CONSUMER_RIGHTS	
Category 2e	Non-compliance with pricing regulations	KEYWORD_NONCOMPLIANCE_PRICING	
Category 2f	Not captured by any other sub-category	KEYWORD_OTHER	
Category 3	Cyber violence	STATEMENT CATEGORY CYBER VIOLENCE	
Category 3a	Cyber bullying and intimidation	KEYWORD_CYBER_BULLYING_INTIMIDATION	
Category 3b	Cyber harassment	KEYWORD_CYBER_HARASSMENT	
Category 3c	Cyber incitement to hatred or violence	KEYWORD_CYBER_INCITEMENT	
Category 3d	Cyber stalking	KEYWORD_CYBER_STALKING	
Category 3e	Non-consensual (intimate) material sharing, including (image-based) sexual abuse (excluding content depicting minors)	KEYWORD_NON_CONSENSUAL_IMAGE_SHARING	
Category 3f	Non-consensual sharing of material containing deepfake or similar technology using a third party's features (excluding content depicting minors)	KEYWORD_NON_CONSENSUAL_MATERIAL_DEEPPFAKE	
Category 3g	Not captured by any other sub-category	KEYWORD_OTHER	
Category 4	Cyber violence against women	STATEMENT CATEGORY CYBER VIOLENCE AGAINST WOMEN	
Category 4a	Cyber bullying and intimidation against girls	KEYWORD_BULLYING_AGAINST_GIRLS	
Category 4b	Cyber harassment against women	KEYWORD_CYBER_HARASSMENT_AGAINST_WOMEN	
Category 4c	Cyber stalking against women	KEYWORD_CYBER_STALKING_AGAINST_WOMEN	
Category 4d	Gendered disinformation	KEYWORD_FEMALE_GENDERED_DISINFORMATION	
Category 4e	Illegal incitement to violence and hatred against women	KEYWORD_INCITEMENT_AGAINST_WOMEN	
Category 4f	Non-consensual (intimate) material sharing against women, including (image-based) sexual abuse against women (excluding content depicting minors)	KEYWORD_NON_CONSENSUAL_IMAGE_SHARING_AGAINST_WOMEN	
Category 4g	Non-consensual sharing of material containing deepfake or similar technology using a third party's features against women (excluding content depicting minors)	KEYWORD_NON_CONSENSUAL_MATERIAL_DEEPPFAKE_AGAINST_WOMEN	
Category 4h	Not captured by any other sub-category	KEYWORD_OTHER	
Category 5	Data protection and privacy violations	STATEMENT CATEGORY DATA PROTECTION AND PRIVACY VIOLATIONS	
Category 5a	Biometric data breach	KEYWORD_BIOMETRIC_DATA_BREACH	
Category 5b	Data falsification	KEYWORD_DATA_FALSIFICATION	
Category 5c	Missing processing ground for data	KEYWORD_MISSING_PROCESSING_GROUND	
Category 5d	Right to be forgotten	KEYWORD_RIGHT_TO_BE_FORGOTTEN	
Category 5e	Not captured by any other sub-category	KEYWORD_OTHER	
Category 6	Illegal or harmful speech	STATEMENT CATEGORY ILLEGAL OR HARMFUL SPEECH	
Category 6a	Defamation	KEYWORD_DEFAMATION	
Category 6b	Discrimination	KEYWORD_DISCRIMINATION	
Category 6c	Illegal incitement to violence and hatred based on protected characteristics (hate speech)	KEYWORD_HATE_SPEECH	
Category 6d	Not captured by any other sub-category	KEYWORD_OTHER	
Category 7	Intellectual property infringements	STATEMENT CATEGORY INTELLECTUAL PROPERTY INFRINGEMENTS	
Category 7a	Copyright infringements	KEYWORD_COPYRIGHT_INFRINGEMENT	
Category 7b	Design infringements	KEYWORD_DESIGN_INFRINGEMENT	
Category 7c	Geographical indications infringements	KEYWORD_GEOGRAPHIC_INDICATIONS_INFRINGEMENT	

Category 7d	Patent infringements	KEYWORD PATENT INFRINGEMENT	
Category 7e	Trade secret infringements	KEYWORD TRADE SECRET INFRINGEMENT	
Category 7f	Trademark infringements	KEYWORD TRADEMARK INFRINGEMENT	
Category 7g	Not captured by any other sub-category	KEYWORD OTHER	
Category 8	Negative effects on civic discourse or elections	STATEMENT CATEGORY NEGATIVE EFFECTS ON CIVIC DISCOURSE OR ELECTIONS	
Category 8a	Misinformation, disinformation, foreign information manipulation and interference	KEYWORD MISINFORMATION DISINFORMATION	
Category 8b	Violation of EU law relevant to civic discourse or elections	KEYWORD VIOLATION EU LAW	
Category 8c	Violation of national law relevant to civic discourse or elections	KEYWORD VIOLATION NATIONAL LAW	
Category 8d	Not captured by any other sub-category	KEYWORD OTHER	
Category 9	Protection of minors	STATEMENT CATEGORY PROTECTION OF MINORS	
Category 9a	Age-specific restrictions concerning minors	KEYWORD AGE SPECIFIC RESTRICTIONS MINORS	
Category 9b	Child sexual abuse material	KEYWORD CHILD SEXUAL ABUSE MATERIAL	
Category 9c	Child sexual abuse material containing deepfake or similar technology	KEYWORD CHILD SEXUAL ABUSE MATERIAL DEEPPFAKE	
Category 9d	Grooming/sexual enticement of minors	KEYWORD GROOMING SEXUAL ENTICEMENT MINORS	
Category 9e	Unsafe challenges	KEYWORD UNSAFE CHALLENGES	
Category 9f	Not captured by any other sub-category	KEYWORD OTHER	
Category 10	Risk for public security	STATEMENT CATEGORY RISK FOR PUBLIC SECURITY	
Category 10a	Illegal organizations	KEYWORD ILLEGAL ORGANIZATIONS	
Category 10b	Risk for environmental damage	KEYWORD RISK ENVIRONMENTAL DAMAGE	
Category 10c	Risk for public health	KEYWORD RISK PUBLIC HEALTH	
Category 10d	Terrorist content	KEYWORD TERRORIST CONTENT	
Category 10e	Not captured by any other sub-category	KEYWORD OTHER	
Category 11	Scams and/or fraud	STATEMENT CATEGORY SCAMS AND FRAUD	
Category 11a	Impersonation or account hijacking	KEYWORD IMPERSONATION ACCOUNT HIJACKING	
Category 11b	Inauthentic accounts	KEYWORD INAUTHENTIC ACCOUNTS	
Category 11c	Inauthentic listings	KEYWORD INAUTHENTIC LISTINGS	
Category 11d	Inauthentic user reviews	KEYWORD INAUTHENTIC USER REVIEWS	
Category 11e	Phishing	KEYWORD PHISHING	
Category 11f	Pyramid schemes	KEYWORD PYRAMID SCHEMES	
Category 11g	Not captured by any other sub-category	KEYWORD OTHER	
Category 12	Self-harm	STATEMENT CATEGORY SELF HARM	
Category 12a	Content promoting eating disorders	KEYWORD CONTENT PROMOTING EATING DISORDERS	
Category 12b	Self-mutilation	KEYWORD SELF MUTILATION	
Category 12c	Suicide	KEYWORD SUICIDE	
Category 12d	Not captured by any other sub-category	KEYWORD OTHER	
Category 13	Unsafe, non-compliant or prohibited products	STATEMENT CATEGORY UNSAFE AND PROHIBITED PRODUCTS	
Category 13a	Prohibited or restricted products	KEYWORD PROHIBITED PRODUCTS	
Category 13b	Unsafe or non-compliant products	KEYWORD UNSAFE PRODUCTS	
Category 13c	Not captured by any other sub-category	KEYWORD OTHER	
Category 14	Violence	STATEMENT CATEGORY VIOLENCE	
Category 14a	Coordinated harm	KEYWORD COORDINATED HARM	
Category 14b	General calls or incitement to violence and/or hatred	KEYWORD INCITEMENT VIOLENCE HATRED	
Category 14c	Human exploitation	KEYWORD HUMAN EXPLOITATION	
Category 14d	Human trafficking	KEYWORD HUMAN TRAFFICKING	
Category 14e	Trafficking in women and girls	KEYWORD TRAFFICKING WOMEN GIRLS	
Category 14f	Not captured by any other sub-category	KEYWORD OTHER	
Category 15	Other violation of provider's terms and conditions	STATEMENT CATEGORY OTHER VIOLATION TC	
Category 15a	Adult sexual material	KEYWORD ADULT SEXUAL MATERIAL	
Category 15b	Age-specific restrictions	KEYWORD AGE SPECIFIC RESTRICTIONS	
Category 15c	Geographical requirements	KEYWORD GEOGRAPHICAL REQUIREMENTS	
Category 15d	Goods/services not permitted to be offered on the platform	KEYWORD GOODS SERVICES NOT PERMITTED	
Category 15e	Language requirements	KEYWORD LANGUAGE REQUIREMENTS	
Category 15f	Nudity	KEYWORD NUDITY	

<i>Category 15g</i>	<i>Not captured by any other sub-category</i>	<i>KEYWORD OTHER</i>	
Category 16	Type of illegal content not specified by the public authority	STATEMENT CATEGORY NOT SPECIFIED ORDER	
Category 17	Type of alleged illegal content not specified by the notifier	STATEMENT CATEGORY NOT SPECIFIED NOTICE	

Indicator
Number of complaints submitted to the internal-complaints mechanism
Number of complaints submitted to the internal-complaints mechanism
Number of complaints submitted to the internal-complaints mechanism
Number of complaints submitted to the internal-complaints mechanism
Number of complaints submitted to the internal-complaints mechanism
Number of complaints submitted to the internal-complaints mechanism
Number of restrictions newly imposed as a result of an internal complaint
Complaint regarding a decision to remove or disable access to or restrict visibility of information
Complaint regarding a decision to remove or disable access to or restrict visibility of information
Complaint regarding a decision to remove or disable access to or restrict visibility of information
Complaint regarding a decision to remove or disable access to or restrict visibility of information
Complaint regarding a decision to remove or disable access to or restrict visibility of information
Complaint regarding a decision to suspend or terminate the provision of the service
Complaint regarding a decision to suspend or terminate the provision of the service
Complaint regarding a decision to suspend or terminate the provision of the service
Complaint regarding a decision to suspend or terminate the provision of the service
Complaint regarding a decision to suspend or terminate the provision of the service
Complaint regarding a decision to suspend or terminate an account
Complaint regarding a decision to suspend or terminate an account
Complaint regarding a decision to suspend or terminate an account
Complaint regarding a decision to suspend or terminate an account
Complaint regarding a decision to suspend or terminate an account
Complaint regarding a decision to restrict the ability to monetise information
Complaint regarding a decision to restrict the ability to monetise information
Complaint regarding a decision to restrict the ability to monetise information
Complaint regarding a decision to restrict the ability to monetise information
Complaint regarding a decision to restrict the ability to monetise information
Complaint regarding a decision not to take action on a notice submitted in accordance with Article 16
Complaint regarding a decision not to take action on a notice submitted in accordance with Article 16
Complaint regarding a decision not to take action on a notice submitted in accordance with Article 16
Complaint regarding a decision not to take action on a notice submitted in accordance with Article 16
Complaint regarding a decision not to take action on a notice submitted in accordance with Article 16
Complaint regarding a decision not to take action on a notice submitted by a Trusted Flagger in accordance with Article 16
Complaint regarding a decision not to take action on a notice submitted by a Trusted Flagger in accordance with Article 16
Complaint regarding a decision not to take action on a notice submitted by a Trusted Flagger in accordance with Article 16
Complaint regarding a decision not to take action on a notice submitted by a Trusted Flagger in accordance with Article 16
Complaint regarding a decision not to take action on a notice submitted by a Trusted Flagger in accordance with Article 16
Number of disputes submitted to out-of-court dispute settlement bodies
Number of disputes submitted to out-of-court dispute settlement bodies
Number of disputes submitted to out-of-court dispute settlement bodies
Number of disputes submitted to out-of-court dispute settlement bodies
Number of disputes submitted to out-of-court dispute settlement bodies
Number of disputes submitted to out-of-court dispute settlement bodies
Number of disputes submitted to out-of-court dispute settlement bodies
Number of suspensions enacted for the provision of manifestly illegal content
Number of suspensions enacted for the provision of manifestly unfounded notices
Number of suspensions enacted for the provision of manifestly unfounded complaints

Scope	Value
Total number	1316
Decisions upheld	0
Decisions partially reversed	0
Decisions reversed	0
Median time	0
Decision omitted	0
Total number	0
Total number	0
Decisions upheld	0
Decisions partially reversed	0
Decisions reversed	0
Median time	0
Total number	0
Decisions upheld	0
Decisions partially reversed	0
Decisions reversed	0
Median time	0
Total number	0
Decisions upheld	0
Decisions partially reversed	0
Decisions reversed	0
Median time	0
Total number	0
Decisions upheld	0
Decisions partially reversed	0
Decisions reversed	0
Median time	0
Total number	0
Decisions upheld	0
Decisions partially reversed	0
Decisions reversed	0
Median time	0
Total number	0
Decisions upheld	0
Decisions partially reversed	0
Decisions reversed	0
Median time	0
Decision omitted	0
Percentage of outcomes implemented	0
Total number	0
Total number	0
Total number	0

Contextual Information

Complaints received via designated Copyright Complaints/Legal inbox.

No formal complaints registered

No formal complaints registered

No formal complaints registered

All settled complaints have been done directly with the complainant and not via an out of court settlement body such as

Suspensions in relation to pending investigations. The ultimate end result would be terminations.

Applicability	Service	Reporting period
All	<alamy.com>	2024-02-18/2025-07-01
All	<alamy.com>	2024-02-18/2025-07-01
All	<alamy.com>	YYYY-MM-DD/YYYY-MM-DD
All	<alamy.com>	YYYY-MM-DD/YYYY-MM-DD
All	<alamy.com>	YYYY-MM-DD/YYYY-MM-DD
All	<alamy.com>	YYYY-MM-DD/YYYY-MM-DD
Only for VLOPs	<alamy.com>	YYYY-MM-DD/YYYY-MM-DD
Only for VLOPs	<alamy.com>	YYYY-MM-DD/YYYY-MM-DD
Only for VLOPs	<alamy.com>	YYYY-MM-DD/YYYY-MM-DD
Only for VLOPs	<alamy.com>	YYYY-MM-DD/YYYY-MM-DD
Only for VLOPs	<alamy.com>	YYYY-MM-DD/YYYY-MM-DD

Indicator
<p>Summary of the content moderation engaged in at the providers' own initiative</p>
<p>Meaningful and comprehensible information regarding content moderation engaged in at the providers' own initiative</p>
<p>Qualitative description of the automated means</p>
<p>Qualitative description of indicators of accuracy and possible rate of error of automated means</p>
<p>Specification of the precise purposes to apply automated means</p>
<p>Safeguards applied to the use of automated means</p>
<p>High-level description of the content moderation governance structure</p>
<p>Qualifications of the human resources dedicated to content moderation</p>
<p>Training given to human resources dedicated to content moderation</p>
<p>Support given to human resources dedicated to content moderation</p>
<p>Methodology used to compute the number of human resources dedicated to content moderation</p>

Value
<p>Quality Control ("QC") - Checks on content at the point of upload (to determine if the content becomes visible to external users of the platform, or not).</p> <p>Curation Team Reviews - Checks on content visible on the platform (for a variety of reasons including, but not limited to, building collections of content, removal of "<i>Unsuitable Material</i>" (defined on page 6 here: https://www.alamy.com/contributors/alamy-how-to-pass-qc.pdf) not flagged by QC process, copyright concerns, other illegal content types and content that violates the Submission Guidelines).</p> <p>Live News Team - Ongoing checks and validation of both imagery and metadata on newly uploaded content to the Live News section of the Alamy platform. This section includes news-worthy content shot within the last 48 hours.</p> <p>Copyright/Legal Team Reviews - Checks on content on the platform in response to copyright concerns raised internally or externally.</p>
<p>All content (images and videos) stored/shared is bound by our Alamy Contributor Terms and Conditions (see here: https://www.alamy.com/terms/contributor/) and the Content Submission Guidelines (see here: https://www.alamy.com/contributors/alamy-how-to-pass-qc.pdf). All content is also subject to Quality Control and site checks.</p> <ul style="list-style-type: none"> •Both Contributors to Alamy and Customers who use the site are bound by our General Terms and Conditions (see here: https://www.alamy.com/terms/general/). •Contributors cannot upload content to the platform without registration (which includes signing up to all relevant terms and conditions, including the Contributor Contract) (see here: https://www.alamy.com/registration/contributor-signup.aspx). •Before a Contributor can add content to the platform, an initial "<i>Test</i>" submission is required. All images uploaded as part of the submission are reviewed by the QC Team against the Submission Guidelines before their acceptance and visibility on the platform. • Editorial (news) content is bound by the Independent Press Standards Organisation's Editors Code of Practice (see here: https://www.ipso.co.uk/editors-code-of-practice). It is also reviewed by Alamy's Live News Team. •After the initial "<i>Test</i>" submission is passed, subsequent submissions are spot-checked on a tiered QC-ranked basis, depending on how many times a Contributor's submissions have previously passed or failed (and the severity of any errors) ("QC History"). •Whilst Alamy does accept some forms of nudity, graphic "<i>pornography</i>" style content is prohibited. It is rejected at upload as "<i>Unsuitable Material</i>" (defined on page 6 here: https://www.alamy.com/contributors/alamy-how-to-pass-qc.pdf) and/or immediately deleted from the site and/or the Contributor Contract is terminated. • Ongoing checks of the site are carried out by the Alamy Curation Team to search for any Unsuitable Material not found at the QC stage, and where identified, content is immediately deleted and the Contributor contacted. • Depending on the severity of the breach of the content Submission Guidelines and nature of the Unsuitable Material, either a warning will be issued to the Contributor and/or removal of all their content, and termination of their contract.
na
na
na
na
na
na
na
na
na

Indicator	Scope	Value
Number of internal moderators employed by the provider	Total number	na
Number of external moderators contracted by the provider	Total number	na
Number of total moderators with sufficient linguistic expertise	Total number	na
Number of total moderators with sufficient linguistic expertise	bg	na
Number of total moderators with sufficient linguistic expertise	[...]	na
Number of total moderators with sufficient linguistic expertise	sv	na

Applicability	Service	Reporting period	Section
Only for VLOPs and VLOSEs	<alamy.com	YYYY-MM-DD/YYYY-MM-DD	AMAR
Only for VLOPs and VLOSEs	<alamy.com	YYYY-MM-DD/YYYY-MM-DD	AMAR
Only for VLOPs and VLOSEs	<alamy.com	YYYY-MM-DD/YYYY-MM-DD	AMAR
Only for VLOPs and VLOSEs	<alamy.com	YYYY-MM-DD/YYYY-MM-DD	AMAR

Indicator	Scope	Value
Number of average monthly active recipients during the reporting period	TOTAL	na
Number of average monthly active recipients during the reporting period	AT	na
Number of average monthly active recipients during the reporting period	[...]	na
Number of average monthly active recipients during the reporting period	SE	na